

# Joshua D. Nanberg

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## Summary

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Seasoned political veteran with established track record in issue advocacy, communications, and campaigns. Experience providing strategic political counsel to high-level corporate executives, government officials and candidates, as well as building coalitions and engaging grassroots activists and constituents.

- Issue Advocacy and Government Relations
- Strategic Project and Campaign Management
- Grassroots Mobilization and Training
- Message Development
- On-the-record Experience
- Staff Management

## Experience

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### **AIPAC - The American Israel Public Affairs Committee - Regional Political Director** 2006-2008

- Trained membership to successfully communicate positions to policymakers and staff on Capitol Hill.
- Conducted educational briefings with candidates for federal office and current elected officials in order to strengthen relationships with those officials and deepen their understanding of critical legislation;
- Managed grassroots legislative mobilizations in 33 Congressional Districts.

### **Patrick Murphy for Congress - Campaign Manager** 2005-2006

- Secured 30-point primary election victory, directing campaign communications, policy development, political outreach, fundraising (including outreach to PACs, and national donors) and field operations;
- Devised and managed \$500,000 budget;
- Hired and supervised staff, consulting team and volunteers.

### **Pennsylvania Victory '04/Kerry-Edwards '04 - Director of Research** 2004

- Provided issue background and state-specific context for campaign staff and top surrogates, as well as for the Democratic Presidential and Vice-Presidential nominees, in order to localize national campaign issues;
- Developed and managed opposition research and rapid response program, including a statewide tracking model for opposition media and voter contact;
- Organized media events with elected officials, candidates and other campaign surrogates.

### **Voice 2003 - The Montgomery County (PA) Democratic Committee - Political Director** 2003

- Coordinated campaign activities of 12 candidates for county-wide office;
- Served as primary press contact for all 12 down-ballot candidates, as well as for county commissioner candidates, writing all press materials and developing an earned media strategy.

### **Kevin Shelley for Secretary of State (CA) - Co-Campaign Manager and Communications Director** 2001-2002

- Managed all earned media on behalf of successful statewide primary and general election campaigns;
- Crafted and implemented communications plan, including development of campaign platform and messaging, debate preparation and aggressive editorial board endorsement program;
- Directed operations at campaign headquarters, including political outreach operation that successfully secured state party endorsement for the primary election.

### **Office of California Assembly Majority Leader Kevin Shelley - District Director** 2002

- Key advisor to Majority Leader, providing strategic counsel on legislative activities. Worked with Capitol staff to shape legislative agenda, hired and supervised staff of 10 in district;
- Directed statewide scheduling operation, coordinating with Capitol, district and campaign offices;
- Served as primary contact in district for constituents and other government agencies.

**Schwartz Communications – Account Executive** 2000-2001

- Developed agency's first government affairs program, resulting in more than a dozen meetings with legislators and members of the law enforcement community for online security client as part of a Washington road show.
- Worked on award-winning account teams representing a variety of technology-focused clients;
- Placed stories and established working relationships with national consumer, business, trade and broadcast media. Participated in strategic and tactical planning. Wrote press releases and company announcements.

**Hillary Rodham Clinton for Senate – Director of Radio Communications** 2000

- Designed and implemented statewide radio strategy, including large-scale effort designed to drive minority turnout and bolster GOTV efforts;
- Arranged 136 interviews (52 live) and distributed 240 actualities, resulting in 1,580 airtime minutes and more than 17 million listener impressions.

**Strauss Radio Strategies – Senior Account Executive** 1998-2000

- Managed client accounts, advising Fortune 500 companies, government, political, and non-profit organizations on radio communications strategy. Placed guests and stories on local and national programs;
- Wrote and produced radio ads, audio news releases and public service announcements.

**Christopher Gabrieli for Congress – Deputy Communications Director** 1998

- Served as campaign spokesman, responded to media inquiries;
- Briefed candidate prior to events and interviews wrote press releases, statements and talking points.

**Clinton/Gore '96 – National Press Assistant** 1996

- Assisted National Press Secretary and Deputy Press Secretaries in day-to-day press office operations;
- Coordinated release of TV ads to national media.

## Internships

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<b>Office of Senator Edward M. Kennedy</b>	1997-98
<b>The White House, Office of the Press Secretary</b>	1996
<b>United States Environmental Protection Agency</b>	1995
<b>Office of Representative Joseph P. Kennedy, II</b>	1993

## Education

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<b>University of Pennsylvania</b>	2004
<b>Fels Institute of Government</b>	
<i>Masters in Government Administration</i>	
<i>Certificate in Public Financial Management</i>	
<b>Syracuse University</b>	1996
<b>Maxwell School of Citizenship and Public Affairs / S.I. Newhouse School of Public Communications</b>	
<i>A.B., Policy Studies and Journalism (Dual Degree)</i>	